



Position Description

TITLE: RESEARCHER, MOZAMBIQUE

DEPARTMENT: EAST AFRICA

DATE: JANUARY 2008

Population Services International (PSI) is the world's leading non-profit social marketing organization, operating in more than 60 developing countries. PSI creates demand for essential health products and services by using private sector marketing techniques and innovative communications campaigns to motivate positive changes in health behavior. On the supply side, PSI works with the commercial sector to increase the availability of these products and services at prices which are affordable to at-risk populations. With a bottom-line orientation that is rare among non-profits, PSI social markets products and services for family planning, maternal and child health, and the prevention of AIDS, malaria and other diseases. For more information, please visit: www.psi.org.

PSI seeks a Researcher to be based in Maputo, Mozambique. Using PSI research methodologies, the Researcher will be responsible for overseeing and guiding all research activities conducted by PSI/Mozambique and PSI/Angola. The Researcher will strengthen and broaden the capacity of PSI's research and marketing staff in the two countries to conduct quantitative and qualitative research for purposes of evidence-based decision making. The Researcher will report to the PSI Country Representative in Mozambique. The position involves an estimated 15-20% of travel to Angola to provide design and implementation support to research studies in that country. The position is currently funded for 2 years with the possibility for extension.

RESPONSIBILITIES:

- Build in-house research capacity in Mozambique and Angola;
- Strengthen the capacity of and transfer skills to the research teams to independently implement, manage, and improve research activities;
- Provide technical assistance in areas of research design, sampling strategy, data analysis, and dissemination of results to internal and external stakeholders;
- Provide technical assistance in the design of qualitative studies, including the development of communication concepts and pretest of communication strategies;
- Implement and train staff on PSI research methodologies in the areas of mapping, behavioral tracking and impact measurement of communication campaigns and qualitative research;
- Provide technical assistance to marketing and communication staff to build their skills in interpreting research results and using a research-to-action approach to guide programmatic decisions and activities;
- Write reports appropriate for external dissemination and publication.

QUALIFICATIONS:

- PhD or Masters degree with experience in public health, behavioral sciences, population studies, psychology, communication, marketing, or a related field plus 5 years relevant work experience;
- Experience in the design, management, analysis, and dissemination of behavioral research in public health;
- Experience in the implementation of a wide range of quantitative and qualitative methods;
- Advanced statistical analysis of health survey data and strong multi-variate analysis skills preferred;

- Demonstrated ability to manage multiple concurrent studies;
- Demonstrated ability to build capacity of local staff;
- Demonstrated ability to inform programmatic decisions using research results;
- Experience working in developing countries and/or situations of political sensitivity; and
- Fluent written and spoken English and knowledge of Portuguese (or fluent Spanish)

The successful candidate will have extensive knowledge of SPSS and/or STATA programming; ability to train, manage and develop research staff in cross-cultural settings; strong writing skills; the ability to work closely with marketing staff to deliver actionable and insightful research outputs; and excellent interpersonal skills. Preference will be given to candidates with developing country experience, preferably in a lusophone country; knowledge of public health issues, particularly family planning, maternal and child health; and familiarity with the international donor community.

APPLY ONLINE at <http://www.psi.org>. No calls or emails, please.

PSI is an Equal Opportunity Employer and encourages applications from qualified individuals regardless of race, religion, national origin, sexual orientation or disability.